

# **Promotion Guide**

#### **Bulletin Announcement**

Kraków in the Capital World Youth Day Celebration for Young Adults #wydDC

On July 30th 2016, join thousands of young adults from across the region at Kraków in the Capital, a daylong World Youth Day experience in DC. Visit Washington, experience Kraków and encounter Christ through: polish food and music, bilingual talks from Bishops and national speakers, a visit to the National Holy Door of Mercy, adoration, confession, Stations of the Cross, vocation/long term service Exhibit Hall, late night concert, and more! Sign up to be the first to hear updates on speakers and sponsors by texting 'wydDC' to 84576 or signing up online at wydDC.org. Registration begins Divine Mercy Sunday (April 3).

## Pulpit Announcement

This is an exciting announcement for young adults, college aged through late 30s. While millions of young adults are traveling this July to Kraków, Poland to celebrate World Youth Day with Pope Francis, on July 30th thousands of YAs will gather in DC for a daylong state-side experience of World Youth Day called Kraków in the Capital. The event features polish food, music, bilingual talks by Bishops and national speakers, late night concert, stations of the cross and more! Learn more at wydDC.org.

## **Facebook Posts**

Want to experience World Youth Day but can't travel to Poland this Summer? On July 30th 2016, join thousands of young adults from across the region at Kraków in the Capital, a daylong World Youth Day experience right here in DC! Visit Washington, experience Kraków and encounter Christ! Visit wydDC.org for all the details!

Can't travel to Poland this Summer for World Youth Day? On July 30th 2016, join thousands of young adults from across the region at Kraków in the Capital. Sign up to be the first to hear updates on speakers and sponsors by texting 'wydDC' to 84576 or signing up online at wydDC.org. Registration begins Divine Mercy Sunday (April 3).

## **Twitter Posts**

Join thousands of young adults on July 30 in DC at Kraków in the Capital, a daylong @wyd\_en experience. More at wydDC.org. #wydDC.

Join thousands of young adults for polish food, music, national speakers and more at Krakow in the Capital. wydDC.org #wydDC

Young Adults: save the date for Krakow in the Capital (July 30)! Text 'wydDC' to 84576 for updates! Registration opens April 3 #wydDC